WATCH

POLITICAL CONSULTING FIRM

VADIVAM® WATCH

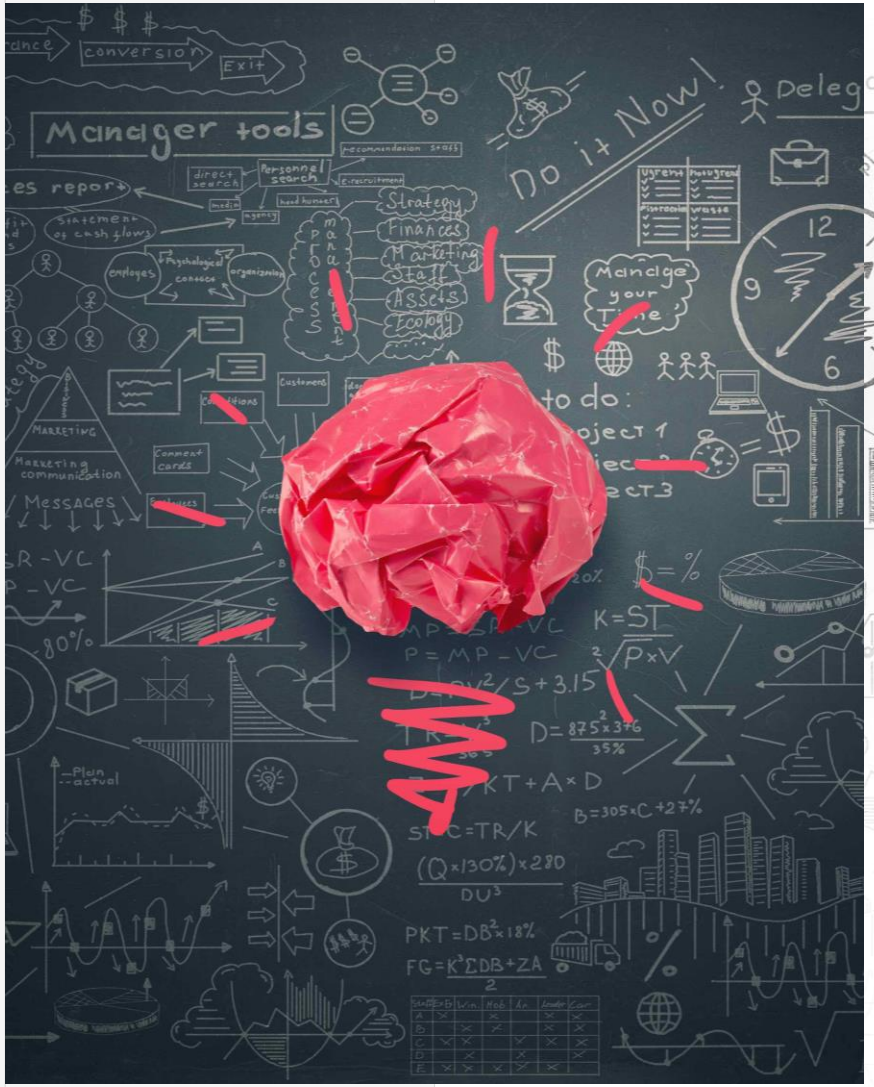
www.watch.vadivam.com

About WATCH

With more-than 6 years of dedicated industrial experience, our professional experts comply with new data-driven polling and communication strategies

A Political Consulting firm in India brings Global reputation by working with visionary leaders together and unite world-class experts for Branding Strategy in India, brand, communications, politics and policy to work parallel with clients to deliver the change they expect





alaval
DESIGN (P) LTD

VADIVAM®

We help clients solve business problems by fusing creativity, innovation, strategy, and craft.

We launched in Coimbatore in 2013 with a team of five, And later Incorporated as **ALAVAL DESIGN PVT LTD.** Today, we're one of the leading digital agency in Tamilnadu. We have offices in Chennai and Coimbatore.

With our non-rostered approach to content creation, we take a different route to quality and craft. Our talented in-house team and our ever-expanding facilities allow us to be solutions-oriented whilst still retaining focus on the end product.

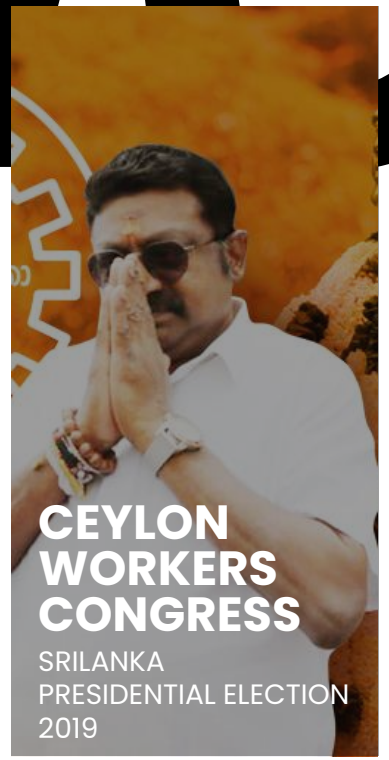
VADIVAM®
BRAND YOU

WORKS



MP THAMIZHACHI THANGAPANDIAN

2019 GENERAL ELECTION



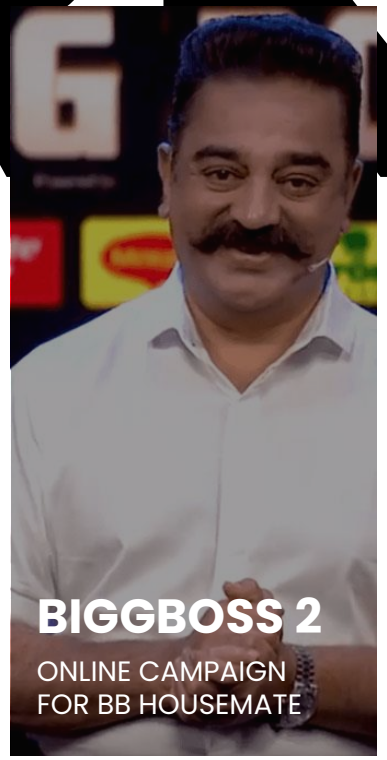
CEYLON WORKERS CONGRESS

SRILANKA PRESIDENTIAL ELECTION 2019



DIGITAL MEDIA ENGAGEMENT

FOR CRYPTO CURRENCY EXCHANGE



BIGGBOSS 2

ONLINE CAMPAIGN FOR BB HOUSEMATE



PARIVENDAR

CREATIVE ENGAGEMENT 2019 GENERAL ELECTION

WATCH.VADIVAM.COM

WHAT WE DID!

OUR CAMPAIGNS



Up Country Campaign

Our challenging commitment to run Digital Media campaign for Srilankan Tamil regional party ‘Ceylon Workers Congress’, operating ‘Up Country areas’ in Srilankan island. Promoting the leadership and poll promises were the ultimate motto of the project.



Reality TV Game

Fought for a housemate to Win the “Title”
and also viewer's hearts! Most limited day contestant enters BB house to get closer to the "Title"!



MP Pachamuthu Parivendar

Investigating each visionary for numerous screens, platforms, messages and design attitude. Innovative designs, contents with the right schemes meet the right audience and empowers the campaign



தமிழச்சி

@ThamizhachiTH

2021 GENERAL ELECTION
CAMPAIGN (Lok Sabha - INDIA)

MP.Thamizhachi Thangapandian

watch.vadivam.com/thamizhachi-thangapandian

WATCH crafted her key campaigns, brand and message, thus, built multiple campaign platforms and influencing networks. Co-ordination with party cadres drives our operation to the grass-root level.

2019 Lok Sabha Election

WATCH RESULT

SOUTH CHENNAI PARLIAMENT CONSTITUENCY



MP. Thamizhachi Thangapandian

SOUTH CHENNAI PC DMK CANDIDATE

Election Result DATA SOURCE

भारत निर्वाचन आयोग
Election Commission of India

Tamilnadu General Election 2021

WE ARE PREPARED TO WORK ON DIGITALLY POWERED NEW NORMAL ELECTIONS!



- ECI issues broad guidelines for Conducting of General Election / By-election during COVID-19. (Aug 21, 2020)
- SC dismisses plea seeking postponement of Bihar polls, says Covid-19 is no excuse. (Aug 29, 2020)

We feel glad in proceeding challenging campaign engagements for the upcoming elections

Digital Campaigning will replace big rallies; We're Likely To witness the NEW NORMAL ELECTIONS!

DURAIS

CAMPAIGN MANAGER @ WATCH

Our Services

01 /02



Strategic Development

Expertise in SWOT analysis



Advertising

Specialized and Experienced in designing innovative Ads for political campaigns



Online / Digital

Powerful at managing Digital campaign, Negative campaigns & paid promotional activities



Content Creation

A vibrant team of video Editing, Image designing, making Election songs and creating Memes for all Exclusive campaign

Our Services

/02









Branding & Rehabilitation

Promote brand Identity for Candidates, adopt unique strategies for branding scheme

Media Management

Specialized in mass media communication, co-ordination in media buying and news placements

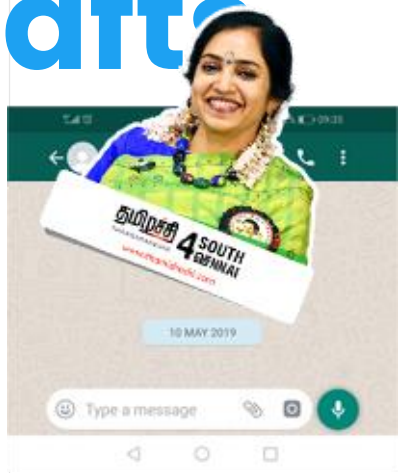
Event Operations

Perform all ground level events, arrange and manage meetings co-coordinating with existing parties

Data & Research

Effective survey management, voter patterns, voting behavior and data analysis

Our Crafts



Creative Campaign Stickers



Google Ads



Campaign Websites

TV Show campaign

Political Party logo creation



Poll Creatives



Manifesto Promotions



Creative Campaign Posters

Few More..

WATCH portfolio



BIGG BOSS TAMIL S2
Online campaign for housemate!



The Win!
Oath day 18.06.2019



Identity Campaign
Crafted Poll messaging creatives

HOW WATCH IS BEST

WHY US?

Innovation empowered Political Consulting Agency for Political Parties and Individual Candidates

We evaluate contents equipped with essential information to life and power great campaigns

Experience the real Firm

More-than 6 Years as Political Consulting Firm in India

99.9% Winning portfolio

We are always responsible and accountable for the result

Multi-channel Experience

Experienced in running multiple channel campaigns across India

Effective Team

As a professional team, we focus winning on polling day



Stats We are **Proud of**

99.9% Winning portfolio

+22.52%

WINNING MARGIN

10+

CAMPAIGNS

2,164,968 +

BIGGBOSS VOTES

10X

WATCH IMPACT

OUR ADDRESSES:

CHENNAI

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Tamilnadu, Chennai - 024 IND

OUR CONTACTS:

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Website

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Mobile

WATCH@VADIVAM.COM
Email



CHENNAI

WATCH.VADIVAM.COM

Connect us for any public affairs and for the best Election Campaign Management in Tamilnadu

THANK YOU

VADIVAM® WATCH